

Architectural Sketches and Perspectives

Neil & Irene Coleman





ASAP, Architectural Sketches and Perspectives, can respond to your need for quality architectural illustrations, to sell, promote and advertise your project in a competitive market.

A wide range of styles is available; watercolour, coloured pencil, pen and marker renderings. By closely liaising with designers and clients, each picture is completed to give an accurate and lively impression.

With my architectural background, and 25 years of experience in the perspective business, I can quickly produce finished artwork at the concept end of the design process - (working "in-house" if required, alongside the design team) or produce finely detailed images from working drawings.

Many offices have used ASAP to successfully compete for or promote large town/urban planning projects. Intricately detailed aerial views can be enhanced with a series of smaller illustrations to give a comprehensive overall view of planning projects.

My fully detailed watercolour pictures convey the soft subtlety of the medium - the traditional "architect's perspective". Coloured pencil / pastel illustrations can be equally detailed, utilising greater depths of colour and vitality in the pencil strokes.

The completed work is available as an original perspective on paper or board. It can also be delivered digitally by e-mail or on a CD ROM. In addition, we can design and produce Microsoft PowerPoint presentations to allow clients to realize the full potential of the images. PowerPoint presentations allow the project to be marketed in a high impact and visually attractive way.

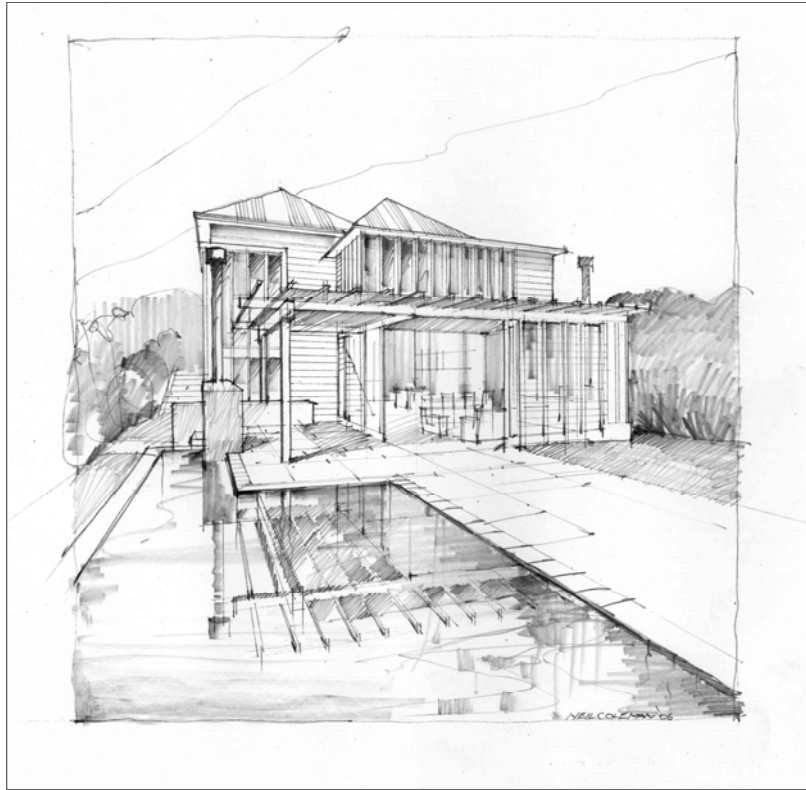
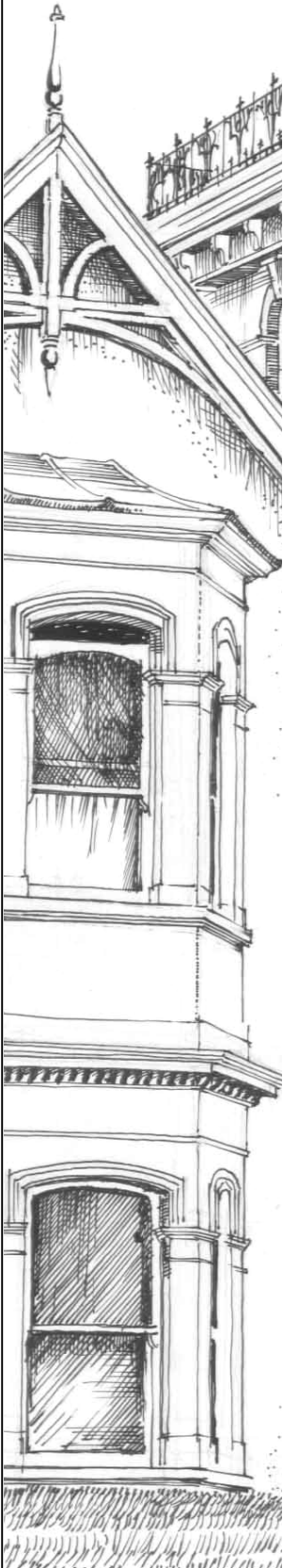
My wife Irene provides administrative support in the office.



Michael Brewerton, Residence



Patterson Cullen & Associates, Apartments



Cook Sargisson Pirie, Residence



Brett Home, Takapuna



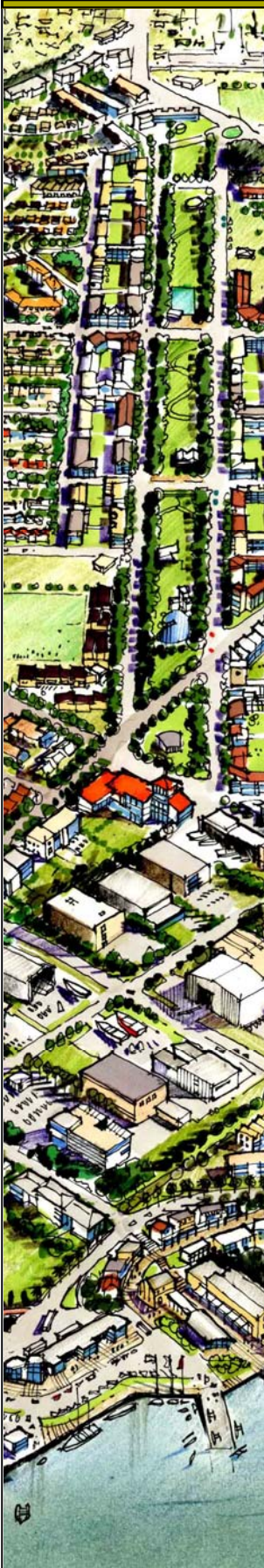
Logan Brewer Productions, Auckland Zoo, Kiwi Night Viewing



Boffa Miskell & Associates, Hobsonville Development

coloured pencil

what we specialize in



Boffa Miskell & Associates, Hobsonville Development

With increased public consultation in larger urban projects or schemes by, for example local government, ASAP can provide intricate imagery to accurately portray town plans, motorway and roading projects, parks and reserves, and subdivisions.

Working with site plans, landscaping layouts, CAD models and aerial photos, the finished perspective will depict "birds-eye" views of the proposal. This is generally done in close consultation with urban planners and landscape architects.

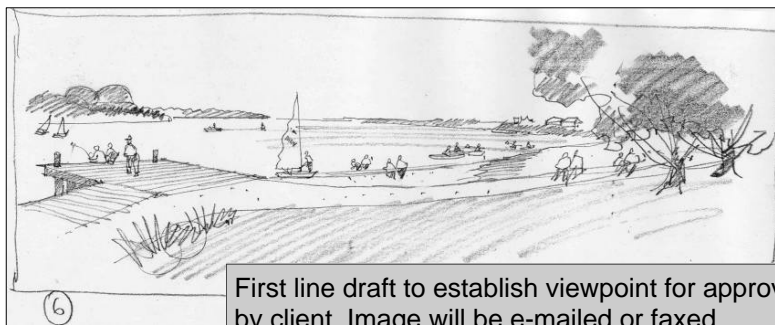
Also, ASAP is skilled at providing architectural input where "built form" detail is required to "complete the picture". In fact, more detailed design work can be provided, up to resource consent stage.

point of difference

drawing on our expertise



Site visit and photo of existing wharf.



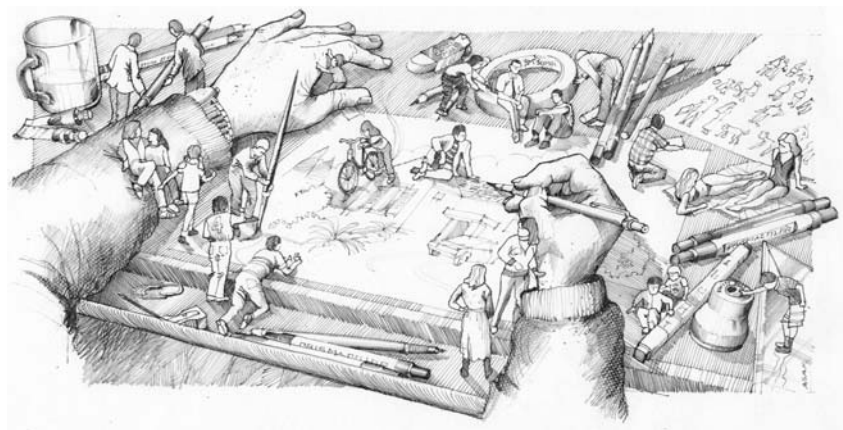
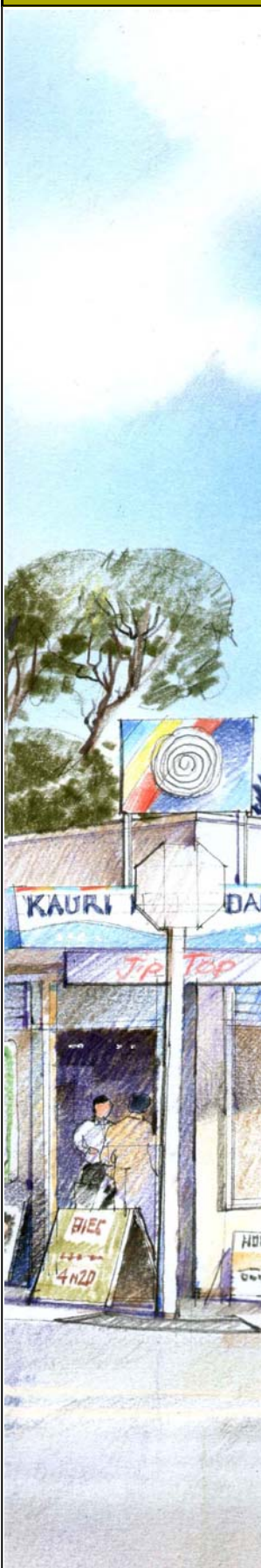
First line draft to establish viewpoint for approval by client. Image will be e-mailed or faxed.



Final line draft for colouring after client approval.



Finished colour pencil perspective incorporating all required detail as advised by client at each step.



art for art's sake

for the love of it